



TM

PARTNERSHIP SUMMIT 2018

PARTNERSHIP BENEFITS

ITEMS	Premium Partner <i>INR 20 Lakhs</i>	Principal Partner <i>INR 15 Lakhs</i>	Co-Principal Partner <i>INR 10 Lakhs</i>	Associate Partner <i>INR 5 Lakhs</i>
LOGO VISIBILITY				
LOGO INCLUSIONS ACROSS ALL SUMMIT COLLATERALS <i>(Wrt Partnership Category)</i>	50% of event logo	30% of event logo	20% of event logo	10% of event logo
PRE EVENT BENEFITS				
PRINT				
INAUGURAL PRINT AD <i>(Partner Logo to be present)</i>	✓	✓	NA	NA
PROMOTIONAL EMAILERS <i>(Partner Logo to be present)</i>	✓	✓	✓	NA
ONLINE : www.partnershipsummit.com & Social Media				
Hyperlinked Logo in Partner's Page	✓	✓	✓	✓
CEO Quote (100 words)	✓	NA	NA	NA
Facebook PS2018 Updates*	✓	✓	✓	NA
Linkedin PS2018 Updates*	✓	✓	NA	NA
Twitter PS2018 Updates*	✓	NA	NA	NA
*Note: Social Media Updates Plan for Summit to be followed				

* Service tax on sponsorship is applicable as per latest Service tax Rules



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ON SITE BENEFITS				
LOGO VISIBILITY				
PARTNER BOOKLET <ul style="list-style-type: none"> • PRINT AD • COMPANY PROFILE IN <i>(Artwork, Design and Content to be provided by the Partner)</i>	<ul style="list-style-type: none"> • 1 FPC Ad • 400 words profile 	<ul style="list-style-type: none"> • 1HPC Ad • 200 words profile 	<ul style="list-style-type: none"> • 1QPC Ad • 100 word profile 	<ul style="list-style-type: none"> • 50 word profile
Logo on Wings of Main Backdrop	50% of event logo	30% of event logo	20% of event logo	10% of event logo
Special Partners' Panels	✓	✓	✓	✓
'Thank You Partner Card'	✓	✓	✓	✓
'Thank You Partner Table Talker' on each table in the halls	✓	✓	✓	✓
'Thank you, Partners,' Display on LCD Screen at Faculty Lounge	✓	✓	✓	NA
Screening of Corporate AV (during the Session Breaks)	✓ (3 Minutes)	NA	NA	NA
Co-Branded Mementos/Gifts (fabrication at partner's cost)	✓	NA	NA	NA
Logo Presence on Personalized Stationary	✓	NA	NA	NA

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(Key Dignitaries/ Speakers)				
ON SITE : SPECIAL ACCESS				
Reserved seating in ' Partners' Block ' in the Plenary Hall	✓ (15 Delegates)	✓ (10 Delegates)	✓ (5 Delegates)	✓ (5 Delegates)
Special access to the ' Partners Lounge ' at the Summit Venue	✓	✓	✓	NA
Special table reserved for B2B Meeting at the B2B lounge on both days at the Venue.	✓	✓	NA	NA
All Access Badge for CMOs of Partner Organisations	✓	✓	NA	NA
Dinner Invitations: Special Invitation and exclusive reserved seating at the Summit Dinners	✓	✓	✓	✓
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POST EVENT BENEFITS				
PRINT				
Logo presence in 'Thank You' Partner Ad in Post-event Summit Retrospect	✓	✓	✓	✓
ONLINE : www.partnershipsummit.com & Social Media				
Partner Logo in Partner's Page of PS2018 archives: till 1 year post event	✓	✓	✓	✓

NA: Not Applicable

*"GST on sponsorship is applicable as per latest GST rules"

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